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Regional Strategies for Global Leadership

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1 IBUS5721 Regional and Global Business Strategies Concentration Integration Fall-2 2016 Thursday 18:05 - 20:55 hrs Instructor: Dr. Fred Olayele

IBUS5721 Regional and Global Business Strategies

1 Regional and Global Strategies of Multinational Enterprises Abstract It is widely accepted that multinational enterprises (MNEs) are the key drivers of globalization.

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